



Partner Finder

Connect with the Prospects Who Need You the Most



Powerful
Filters



In-depth
Profiles



Partner
Connector



Project-based
Reviews

Key Challenges

Your business is a needle in a haystack of 80,000 digital providers worldwide. Your prospects are lost in a sea of irrelevant information without enough time and feedback to make the most informed decision at the right time. Digital Clarity Group's (DCG) voice-of-the-customer research indicates that poor outcome are often rooted in a mismatch between your client's expectations and the specific capabilities and expertise you offer. Making the right connections to the right prospects at the right time is the first step in accelerating successful client engagement.

The Partner Finder Difference

DCG's Partner Finder is a marketplace that helps organizations find digital partners easily by providing relevant information, powerful filters and a space for feedback. It increases the chance for successful collaboration by matching clients' needs with competencies and expertise of digital providers. It is the only place that offers the whole suite of services to get you connected with your best-fit prospects in minutes. You pick the type of profile you want to show: Basic for free, or Premium for more exposure to prospects.

Key Success Factors

Your in-depth profile on Partner Finder will:

- **Help you stand out to the prospects who need you the most:** Partner Finder's comprehensive, relevant information and powerful filters will shortlist your firm based on your prospects' needs.
- **Reduce sales effort and risks:** An informed client will save you time and energy in the sales cycle. It also reduces the potential for mismatch and disappointments. Partner Finder's Partner Connector will help your prospect get in touch with you easily (Premium only).
- **Let your clients be your ambassadors:** The project-based reviews associated with your profile will let your current clients reassure your prospects.

Take Action Today

Try it yourself by visiting the marketplace at www.partnerfinder.com and get started with a **Basic profile** for free. You can easily upgrade to a **Premium profile** by completing and submitting the Premium profile registration form.

350+

Digital Partners Listed
from local to global agencies

100+

Products Surveyed
from Acquia to Yesmail360i

40

Competencies
from analytics to web governance

28

Industry Verticals
from automotive to travel

What You Get with a Partner Finder Profile

	Basic	Premium
Get Listed		
Partner overview	✓	✓
Founding year	✓	✓
Revenue	✓	✓
Office locations (up to 100)	✓	✓
Work Samples/Case Studies	—	✓
Value Proposition	—	✓
Project Approach	—	✓
Company History	—	✓
Get Found		
Partner type	✓	✓
Product expertise	✓	✓
Size/employee count	✓	✓
Scope/location	✓	✓
Industry Verticals	—	✓
Competencies	—	✓
Priority search result	—	✓
Get Connected		
“Get Introduced” Button	—	✓
Get Reviewed		
Customer Testimonials	✓	✓

\$499
* \$750 per year with a single annual payment, or \$50 per month for 12 months.

\$41.60
\$62.50 per month*
 Based on a single annual payment

Who Else is Listed?

Join the 350+ listed partners such as:

- MRM // McCann
- VML
- Authentic
- Valtech
- DigitasLbi
- R/GA
- HCL

View sample Premium profile:

(image below)

<https://bit.ly/2JMNT4J>

